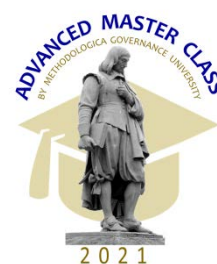




Advanced Master Class (AMC),

Professor/ Instructor:
Fataneh Daneshmand, PhD



PROGRAM 2021	
TITLE	Urban Tourism Management
SUBTITLE	
CODE*	
TOTAL CREDIT *	
TYPES OF TRAINING	<input type="radio"/> FTF course <input type="radio"/> Blended learning <input checked="" type="radio"/> Distance & Online learning
DURATION & OPTION SELECTION	Type A <input type="checkbox"/> 9 hours / 1 week (6 hours Course/ 3 hours Workshop) Type B <input type="checkbox"/> 18 hours / 2 weeks (15 hours Course/ 3 hours Workshop) Type C <input type="checkbox"/> 24 hours / 3 weeks (12 hours Course/ 12 hours Workshop)
ADMISSION & REQUIREMENTS	No requirement
PUBLIC TARGETED	This Master class is addressed to industrial tour leaders, planners and tourism management advocates.
COURSE PLANNING	Course 1 City and urban capacities
	Course 2 City and tourism insights and approaches
	Course 3 Urban tourism fundamentals and principals
	Course 4
	Course 5
	Course 6
WORKSHOPS	Workshop 1
	Workshop 2
	Workshop 3
TUITION FEE*\$ <i>Application fees: ... € for the first registration No application fees if this is the second registration.</i>
COURSE LANGUAGE	Persian
SYLLABUS (DESCRIPTION OF COURSE 200 WORDS MAX)	

EXAM GRADING POLICY TOTAL 100%	Attendance and participation	...%
	Quiz	...%
	Project	...%
	Final Exam	...%
	Oral exam (interview)	...%
	Course without final exams	✓
SOURCES	<p>1. Nilsson, J. H. (2020). Conceptualizing and contextualizing overtourism: The dynamics of accelerating urban tourism. <i>International Journal of Tourism Cities</i>.</p> <p>2. Müller, D. K., Carson, D. A., de la Barre, S., & Granås, B. (2020). Arctic Tourism in Times of Change: Dimensions of Urban Tourism. Nordic Council of Ministers.</p> <p>3. Rahmafritria, F., Pearce, P. L., Oktadiana, H., & Putro, H. P. (2020). Tourism planning and planning theory: Historical roots and contemporary alignment. <i>Tourism Management Perspectives</i>, 35, 100703.</p>	

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