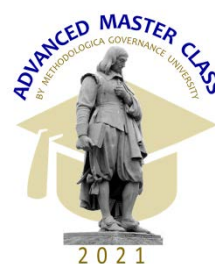




Advanced Master Class (AMC)

Professor/ Instructor:  
**Daniel DELFANI**



PROGRAM 2021	
TITLE	Methodology of Strategic foresight
SUBTITLE	From anticipation to action (Anticipatory innovation tools and methods)
CODE*	
TOTAL CREDIT *	
TYPES OF TRAINING	<input type="radio"/> FTF course <input type="radio"/> Blended learning <input checked="" type="radio"/> Distance & Online learning
DURATION & OPTION SELECTION	Type A <input type="checkbox"/> 9 hours / 1 week    (6 hours Course/ 3 hours Workshop) Type B <input checked="" type="checkbox"/> 18 hours /2 weeks    (15 hours Course/ 3 hours Workshop) Type C <input type="checkbox"/> 24 hours/ 3 weeks    (12 hours Course/ 12 hours Workshop)
ADMISSION & REQUIREMENTS	Master's in Management is required.
PUBLIC TARGETED	This Master class is addressed to Managers, directors,
COURSE PLANNING	Course 1    Methodology of anticipation
	Course 2    Evaluation of the impact of anticipatory tools
	Course 3    Using strategic foresight methods to anticipate
	Course 4    Scenario planning – exploring alternative futures
	Course 5    Visioning and back-casting - translating universal development into actionable policies
	Course 6    Strategic conversation at the international level to move beyond idealism to deeper realism
WORKSHOPS	Workshop 1
	Workshop 2
	Workshop 3
TUITION FEE*	.....\$ <i>Application fees: ... € for the first registration No application fees if this is the second registration.</i>
COURSE LANGUAGE	<b>Persian</b>
SYLLABUS (DESCRIPTION OF COURSE 200 WORDS MAX)	
	Attendance and participation    ...%
	Quiz    ...%

EXAM GRADING POLICY TOTAL 100%	Project	...%
	Final Exam	...%
	Oral exam (interview)	...%
	Course without final exams	non
SOURCES	1. La prospective stratégique - 2e édition - Pour les entreprises et les territoires Pour les entreprises et les territoires - 2ème édition Michel Godet (Auteur), Philippe Durance (Auteur) 2. Manuel de prospective stratégique - 3ème édition - L'Art et la méthode Tome 2 Problèmes et méthodes Tome1, 2 Michel Godet (Auteur) 3. Bonnes nouvelles des conspirateurs du futur Michel Godet (Auteur) 4. De l'anticipation à l'action manuel de prospective et de stratégie Michel Godet	

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